

NARRATIX · A XAQUA PRODUCT

# Narratix.

GenBI

Reports & Insights

Plain English

TrustScore

## GenBI for your data, charts, and story.

Narratix is not another BI tool. It is **GenBI** — the next generation of business intelligence powered by xAQUA's **Semantic Intelligence** and **Artificial Intelligence**. It transforms live data from your existing sources into **dynamic, real-time dashboards** that tell the full story in plain English. Auto-discovered insights surface what matters, recommended actions are ranked by business impact, and every report includes a **TrustScore** so leaders know exactly how much confidence to place in what they see.

USER PROMPT →

"Generate a weekly executive brief — revenue, pipeline, retention"

### Weekly Executive Brief

Wk of Apr 13, 2026 · 1.4s · Live

TrustScore 96

#### HEADLINE · AUTO

Revenue closed at **\$2.74M**, **+11.2%** vs. trailing 4-week avg. **Enterprise drove 78%** of the lift; SMB softened **-3.4%**.



REVENUE  
**\$2.74M**

VS. AVG  
**+11.2%**

NRR  
**118%**

Q2 COV.  
**3.1x**

**DATA STORY:** Enterprise expansion (+3 deals, \$420K ACV) plus 9% pipeline-velocity gain offsets SMB softness from **tier-1 pricing change** — net positive. Watch SMB next 2 weeks.

#### RECOMMENDED · RANKED

**HIGH** **Monitor SMB churn weekly** — pricing-change cohort.  
**Impact:** Catch **-\$180K ARR risk** before quarter close.

**MEDIUM** **Lean into Healthcare expansion** — 3-deal pattern.  
**Impact:** Pull-forward **\$300–500K Q2 ACV**.

THE PROBLEM

# Static dashboards stop at **visuals.**

Power BI, Tableau, Qlik, Looker — gorgeous chart engines. But they leave the reader holding the puzzle: spot the anomaly, frame the question, write the conclusion. Most leaders never get past the chart.

**90%**

of business users can't confidently interpret the charts on their dashboard.

**90%**

of charts ship without the story behind them — just bars, lines, and pies.

**0**

of those readers have an analyst on speed dial when the question hits at 6:42am.

### ⚠ Reader interprets — or doesn't

The chart shows the number — but *what does it mean?* Is up good? Is the dip seasonal? Compared to what? The dashboard doesn't say, and the reader either guesses or escalates.

### ⚠ Stale by the time it's read

Refreshed nightly. Maybe hourly if you're lucky. By the time the meeting starts, the number has already moved — and "is this current?" is the first question the CFO asks.

### ⚠ Generic AI captions hallucinate

Bolting ChatGPT onto a dashboard produces fluent-sounding nonsense. "Revenue grew 4%" — except the actual number was 4.7%, the framing is wrong, and there's no signal of which is which.

THE GENBI PROMISE

# Narratix delivers the **narrative.**

Same charts you'd build in Power BI — plus the story Narratix discovered while computing them. Plain-English, real-time, ranked actions, with a measurable trust signal on every page.



### Plain-English Story

Every chart explains itself. **Auto-discovered insights, written in plain English.** The reader doesn't interpret. They decide.



### Dynamic · Real-Time

Computed live against your sources — Snowflake, Databricks, MotherDuck, Postgres. **Highest data currency.** Generated the moment you open it.



### Ranked Actions + Trust

Recommended actions classified **HIGH / MEDIUM / LOW**, each with anticipated impact. Plus **TrustScore** — data-quality & confidence on every page.

ANATOMY OF A NARRATIX REPORT

# A real report. Every component, auto-generated.

Executive summary. Recommended actions ranked High / Medium / Low with anticipated impact. Charts with their own data story, key metrics, insights, and chart-level recommendations. TrustScore on every page.



## Risk & Investment Analytics — CIO / IPS / ARM Committee

NARRATIX · GENBI

LIVE

Generated · 1.11s · 3 charts · 27 rows · TrustScore 94 · No IT ticket · Always current



### EXECUTIVE SUMMARY AUTO · PLAIN ENGLISH

**Portfolio Risk Concentration & Mitigation Effectiveness.** The portfolio is **highly concentrated** in a few asset classes, with risk borne disproportionately by Global Equity. Mitigation effectiveness is **uneven across operational categories** — Information Security and Pension Administration are critical underperformers.

#### Critical Findings

- ▶ **Excessive concentration:** Global Equity accounts for 53% of risk — outpacing its 41.25% portfolio weight
- ▶ **Information Security risk** stands as highest-aggregated category (35), well above median
- ▶ **Mitigation disparity:** 46.67% gap between strongest and weakest mitigation categories



### RECOMMENDED ACTIONS RANKED BY IMPACT

CRITICAL

**Reduce concentration in Global Equity.** Rebalance to reduce 53% risk contribution and 1.25% target overshoot.

*Impact: Lower portfolio risk · Better risk-adjusted returns.*

HIGH

**Prioritize mitigation for Information Security.** Allocate resources, conduct gap analysis, implement safeguards.

*Impact: Improved risk posture · Reduced potential losses.*

MEDIUM

**Increase allocation to underweighted classes.** Collaborative Strategies & Inflation-Sensitive assets.

*Impact: Improved diversification · Long-term return objectives.*



### REPORT VISUALIZATION — EACH CHART WITH ITS OWN DATA STORY

#### Asset Class Risk vs Portfolio Weight



**DATA STORY:** The portfolio is highly concentrated, with the top three asset classes accounting for **69.17% of total weight**. Global Equity alone contributes 53% of risk — well above its 41.25% weight and 40% target. Strong correlation (0.94) between risk contribution and target allocation indicates strategic alignment, but the outsized risk highlights a vulnerability that may warrant rebalancing.

CLASS CARD  
**100**

MAX RISK  
**53**

95TH WT.  
**38.48**

ASSET CLS  
**7**

- 1 **High concentration in Global Equity.** Accounts for 53.0% of total risk — more than 3× the next highest class (Private Equity at 28.8%).
- 2 **Strong alignment between risk & target allocation.** 0.94 correlation suggests the portfolio is well-aligned with intended risk targets.

// 01

#### Executive Summary

Auto-generated, plain English. **What happened, why it matters** — before the reader scrolls.

// 02

#### Ranked Actions + Impact

**HIGH / MEDIUM / LOW** classification, each with anticipated business impact attached.

// 03

#### Per-Chart Story + Metrics

Every chart ships with its own **data story**, auto-discovered key metrics, and numbered insights.



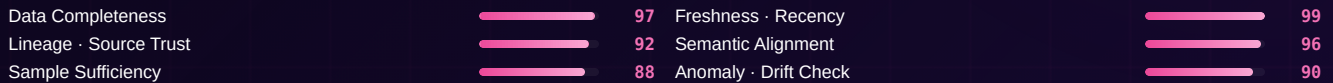
• Grade: A · High Confidence

**TRUSTSCORE · "HOW DO I TRUST?"**

**Every report ships with a measurable trust signal.**

| *"The dashboard looks really good — but how do I trust it?"*

A 0–100 score blending **data completeness**, **freshness**, **lineage**, **semantic alignment**, **sample sufficiency**, and **drift**. When TrustScore drops, the report says *why* — which feed lagged, which join had nulls.



**THREE OUTPUT FORMATS · ONE SOURCE OF TRUTH**



**Narrative Reports**

Weekly, monthly, quarterly. Exec briefs, board packs, regulatory filings. Charts embedded, sources cited, in your brand template.



**Data Stories**

Scrollable, presentation-ready narratives. Section-by-section walkthrough — what happened, why, what's next — with charts that animate into view.



**Real-Time Insights**

Continuous monitoring. Narratix watches the metrics that matter, explains unusual movement when it happens, delivers via Slack, email, SMS.

**SHARE · EMBED · DISTRIBUTE**

Send to a recipient. Generate a shareable link. **Embed the live report in any other application** — portal, member-services site, board portal, partner extranet. **The TrustScore travels with it.**



**Email Recipients**

Permission-aware · read receipts



**Shareable Link**

Expiration · access caps · revocable



**Embed Anywhere**

iframe · live · TrustScore preserved



**Export**

PDF · DOCX · HTML · Markdown

**Stop writing the same report. Start reading it.**

See Narratix generate your next exec brief, board pack, or investor update — grounded on your own data, in your brand voice. Thirty-minute demo, with a draft report you can take home.

[Request a Narratix Demo →](#)

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